

Individual  
SOFTWARE

ArcSoft®



Create Stunning  
Projects With  
Your Photos!

# PhotoStudio® EXPRESSIONS

PLATINUM

- ✓ Create, Enhance & Repair Photos
- ✓ Amazing Slide Show Movies
- ✓ Stunning Scrapbooks & Photo Albums
- ✓ Share on Facebook, TV, iPod & Your Web Page!
- ✓ Personalized Calendars & Greeting Cards
- ✓ Thousands of Projects, Graphics & Special Effects!

# PhotoStudio® EXPRESSIONS

PLATINUM

Create Stunning  
Projects With  
Your Photos!

## The PhotoStudio Expressions Difference

Unlike other photo software, PhotoStudio Expressions is easy-to-learn and saves you time. You'll spend less time creating impressive projects and more time sharing them with family and friends. It does all the work for you. Even the powerful tools used by design professionals are available through this friendly interface. No other software is this fast and easy!

Easily Create  
Photo Albums,  
Scrapbooks & Slide  
Shows, & Share  
Online!



## Express the Memories of Any Special Occasion:

- ✓ Weddings
- ✓ Birthdays
- ✓ Holidays
- ✓ Vacations
- ✓ Baby Showers
- ✓ Graduations
- ✓ Anniversaries
- ✓ Family Reunions
- ✓ Fundraisers
- ✓ School Projects
- ✓ Religious Functions
- ✓ Company Picnics
- ✓ Sports Tournaments

Get All This & More — All these features at half the price of more expensive photo software!

### Organize & Print

Organize all your photos and digital media in one location—then print to any size.

### Enhance & Repair

One-click red-eye removal, auto-enhance, and simple-to-use lighting controls.

### Slide Show Movies

Create an entertaining Slide Show and burn directly to a DVD or CD quickly and easily.

### Photo Albums and Scrapbooks

Preserve your memories with themed photo album or personalized scrapbook pages to share with friends and family.

### Web Panoramas

Stitch together multiple photos for a complete picture. Fly around your scene online.

### Photo Calendars

Create and print monthly and yearly personalized photo calendars.

### Invitations & Greeting Cards

Design greeting cards and invitations for any holiday or occasion.

### Photo Montages

Create a poster using thumbnail photos.

### CD & DVD Labels

Design and print personalized CD labels and DVD case inserts!

### Special Effects

Add artistic frames, borders, and edges using special filters.



# Create Stunning Photo Projects

*The Complete Digital Photo Suite!*

## Powerful & Easy to Use!

PhotoStudio Expressions has all the tools you need to create stunning projects quickly and easily so you'll have more time to share them with family and friends.

**Powerful Tools!**  
**Easy to Use!**

- ✓ Create slide show movies
- ✓ Design photo albums and share online
- ✓ Create scrapbooks, plus embed music & video for online sharing
- ✓ Make web panoramas
- ✓ Create calendars, greeting cards & more
- ✓ Organize & print photos
- ✓ Enhance & repair photos

## Rich Features To Make Your Projects Sparkle!

Express your creativity! Use photo tools, drawing tools, pre-designed templates, clip art, and special techniques for text, photos and more! You can create fantastic projects—quickly and easily!



Send multimedia e-mails.



Share photos & slide show movies on portable devices.



Create a photo montage poster from thousands of tiny images.



Correct colors & enhance images.



Print photos with crisp, sharp results.

## Internet-Friendly Projects—Share & View Online!

Projects showing this icon are internet-friendly. They are ready to share online or can be emailed directly to friends and family!



**Express Memories of Your Special Events!**

STUNNING PROJECTS



## Design Stunning Scrapbooks!

Add fun clip art, frames, text, captions, borders, and more for stunning results. Easily embed music and share online!

## Produce Slide Shows You Can Watch On TV!

Produce professional quality shows of memorable events. Burn a CD or DVD and play on your TV for your family and friends. It's easy—no experience required!



## Print Personalized Photo Albums or Share by Email!

Create and print a photo album or e-mail a digital version to friends and family.

# Amazing Slide Show Movies

**Entertain Your Friends & Family!**

SLIDE SHOW MOVIES

## Create Impressive Slide Show Movies!

Quickly and easily produce professional-looking slide show movies featuring your own photos and music. Add fun text and slide transition effects, then burn a CD or DVD disc for playback on TV!

### 1 Choose Pictures



Easily gather photos from your computer or portable device.

### 2 Select Music & Text Effects



Choose your favorite music & add voice-overs. Easily add captions & slide transition effects.

**New! Create Entertaining Presentations of Your Photos & Music!**

### 3 Add Creative Special Effects

Bring pictures to life with professional Pan & Zoom effects.



## Play Your DVD Movies on TV!

Burn a CD or DVD you can play on your computer or on your TV in the living room. It's as easy as 1-2-3 and takes just minutes!

**Play Back on TV or Portable Devices—Easy as 1-2-3!**



## Design & Print Personalized CD Labels & DVD Case Inserts!

Customize labels with your own photos, text, video stills, and music playlists. Hundreds of professionally-designed themes are included inside and supports label paper templates by Avery®, Memorex®, Neato®, CD Stomper®, and Direct CD/DVD Printing with Epson® and other printers.



## Convert & Play with Portable Devices

Automatically convert slide show movies (and other photo, music, and video files) into optimized formats for Apple iPod, Sony PSP players, media-enabled cellular phones and other popular devices! You control the quality level and optimize results at any size.



Play on video players, mobile devices, PC, Mac, or on the web.

**INTERNET friendly**

# Scrapbooks & Photo Albums

Showcase  
Your Creativity!

SCRAPBOOKS & PHOTO ALBUMS

## Create Personalized Scrapbooks— Even Share Online!

Capture and preserve digital photos, clipart, text, calendar events, diaries, even movie and audio files.



INTERNET  
friendly



Preserve memories in a scrapbook. Print pages for a book or publish as a DVD or online webpage.

## Impressive Photo Albums

Produce your album as a print project or e-mail a digital copy to friends and family.

Professional  
Photo Albums  
With Captions  
Instantly!



Perfect for weddings,  
vacations & family reunions.



INTERNET  
friendly

## Greeting Cards & Invitations

Use your photos to create greeting cards for birthdays, anniversaries, and special occasions.



INTERNET  
friendly

Create  
Christmas Cards,  
Invitations &  
Calendars for Any  
Occasion!

Personalized  
greeting cards  
& customized  
invitations.



2010



## Create Photo Calendars

Choose your template and get started! Easily add your photos, then add clip art and special borders!

Easily add your photos to  
calendar templates.



Stitch together horizontal & vertical panoramas automatically.

## Stitch Together Panoramas

Seamlessly combine up to 16 photos to create awesome panoramic masterpieces. Shoot pictures in each direction and combine them into a panorama. It's easy and amazing!

## Virtual Online Tours

Turn photos into 360° Web panoramas and fly around your scene online. Perfect for showing your home.



Outputs an  
interactive 360°  
panorama, ready  
to share online.



INTERNET  
friendly

# Enhance & Repair Photos

*Automatically Improves Photos!*

ENHANCE DIGITAL PHOTOS

## Picture Perfect!

Enhance photos for more brilliant color, richer detail, and fewer shadows. One-click red-eye removal, advanced color correction, and color tone previews make it easier than ever.



Auto-enhance provides perfect results quickly.

**Remove Red-Eye, Resize & Improve Any Photograph!**



Crop photos



1-Click red-eye fix



Black & white or sepia



Over-exposed photos



Brightness & contrast



Advanced color correction



Erase unwanted elements



Blur & sharpen



Repair old photos



Straighten horizons



## Fabulous Fonts & Text Effects!

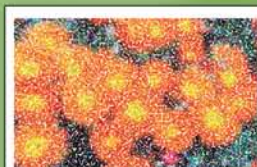
Add eye-catching text and captions to your projects. Create high quality titles and logos with unique fonts & text effects. Apply colors, patterns, and 3D shapes for exciting themes and styles.

**3D Text**  
**shadow**  
**texture**  
**EMBOSS**

**Rockwell**  
**Garamond**  
**Bradley**  
**COPPERPLATE**  
**Bodoni**

And many more...

**Thousands of Special Effects, Filters, Frames & Text Effects!**



## Enhancement Elements!

Choose from custom frames, cool edges and borders, clip art accents, colorful props, and more!



## Special Effects Filters

Turn photos into artistic creations with dozens of special filters.

# Organize & Print Photos

## Capture Memories That Last Forever!

**Organize Your Photos! Fast & Easy!**

### Import & Organize All Your Photos

Easily organize all your photos from your computer and other devices in one location. Quickly search photos and choose from multiple viewing options—even as a full-screen slide show.

**Share the Memories of Any Special Occasion!**

### Print Any Photo with Crisp, Sharp Results

Get great-looking prints using most printers! Print individual or multiple photos per page to save ink. Choose from dozens of layouts and print sizes including wallet, 4x6, 5x7, 8x10 and more.

**Video Camera Images**

**Digital Cameras**

**Cell Phones**

**Internet Downloads**

**PDA's**

**Scanners**

**Access Photos from Anywhere Quickly & Easily**

**Photos on CD or DVD**

The screenshot shows a software interface with a central photo of a baby. On the left, there are icons for 'Get Photo', 'Enhance', 'Create', 'Project', 'Print', and 'Send'. On the right, there are 'Enhance Options' including 'Smart Adjust' (Lighten Photo, Darken Photo), 'See Variations', and 'Apply'. Below the interface is a Kodak PictureCD disc.

**Arrange, orient & size your photos for optimal quality.**

This section features a large photo of a woman in a yellow swimsuit on a blue inflatable ring in the ocean. Next to it is a printer and a software window titled 'Select photos for processing' with a grid of photo thumbnails and checkboxes.

### Order Prints & Gifts Online

Upload photos to Kodak EasyShare Gallery. Order wallet-size to poster-size prints. Use your photos to create specialty gifts including t-shirts, aprons, mugs, mouse pads—even playing cards.\*

\*Additional fees apply. Online photo services vary worldwide.

This section displays various photo gifts: a white t-shirt with a dog photo, a white mug with a family photo, a mouse pad with a couple photo, and a set of playing cards with a baby photo on the ace of hearts.

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# PhotoStudio<sup>®</sup> EXPRESSIONS PLATINUM

**NEW!**  
VERSION 4

DVD Install Disc Inside



Also compatible with  
Windows<sup>®</sup> Vista<sup>™</sup>, XP & 2000

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Your Photos!

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### Customer Satisfaction Guarantee:

Individual Software guarantees that this product meets our highest quality standards. Our FREE technical support is a demonstration of our commitment to Customer Satisfaction. Additionally, if, for any reason within 30 days of purchase, we cannot ensure that the software will work on your system, we will gladly replace the software, exchange it for another product or refund your money.



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Tech Support: (925) 734-6767 or [www.individualsoftware.com/support](http://www.individualsoftware.com/support)

#### SYSTEM REQUIREMENTS

- Windows<sup>®</sup> 7, Vista, XP or 2000
- Pentium<sup>®</sup> III 800MHz PC or faster
- 256MB RAM
- 1.25 GB free hard-disk space
- SVGA 800 x 600 and higher display, High Color (16-bit) required
- Microsoft DirectX 9.0c
- Windows Media Player 9 or higher
- QuickTime 6.5 or higher required for some file conversions
- DVD-ROM Drive

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**NEW!**  
VERSION 4

Compatible with



DVD Install Disc Inside



Also compatible  
with Windows<sup>®</sup>  
Vista<sup>™</sup>, XP & 2000

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Projects With  
Your Photos!